

# Shraddha Kapoor unveils Eiffel Tower replica in Mumbai

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*Shraddha Kapoor recently unveiled the four storey-tall Eiffel Tower at BKC Kanakia Spaces — an artistic creation that will be part of the upcoming project Kanakia Paris. The 40-foot tower may not be as tall as the actual Parisian monument, but matches its French elegance and art, and is expected to become a landmark within BKC. With its fine casting and lighting, the makers have persevered to create an exact replica of the Eiffel Tower — one of the seven man-made wonders of the world. The replica was unveiled in a glittering ceremony, which also saw a fashion show by designer Ken Ferns, who showcased his contemporary designs with French models and Shraddha as the showstopper.*

Anuj Puri, (Chairman and Country Head of Jones Lang Lasalle, India), was one of the dignitaries present. Himanshu Kanakia (MD of the group), said, "We are coming up with various theme-based projects across Mumbai. We pioneered this trend. The Paris themed Kanakia Paris is our tribute to man's quest for artistic expressions."

Renowned architect Olivier Vecchierini from Paris will design the landscape and some of the interiors of the project, adding a feel of French living to the designs. World class amenities will be based on the theme. In a statement, Olivier states, "Based on the in-depth analysis of customers, we have created The Eiffel Tower... Mumbai has a great deal of scope and opportunities in the real estate sector. Customers prefer experimenting and are looking for innovative ideas." The Kanakia Group was formed in 1986 by Rasesh Kanakia and Himanshu Kanakia. Today, it is rated as one of the top 10 real estate development brands in Mumbai.

*Source – Times of India – Dated - 11.4.2015*